sugarcrm | USERS ♥ US

SugarCRM is a Champion in Customer Relationship Management – Midmarket

Software Reviews CHAMPION 2023

Here we showcase some of the top accolades customers have given SugarCRM.

SoftwareReviews, a leading source for insights on the software provider landscape, has published its 2023 CRM Midmarket Emotional Footprint, naming SugarCRM an official Champion. SoftwareReviews collects extensive customer experience data from business and IT professionals, in order to produce detailed and authentic insights into the experience of evaluating and purchasing enterprise software.

sugarcrm	salesforce	HubSpot
8.8	**8.6**	**8.4**
CUSTOMER SCORE	CUSTOMER SCORE	CUSTOMER SCORE

Customer Experience

OVERALL SERVICE EXPERIENCE

- sugarcrm **+91**
- salesforce +88
- HubSpot +87

TRANSPARENT

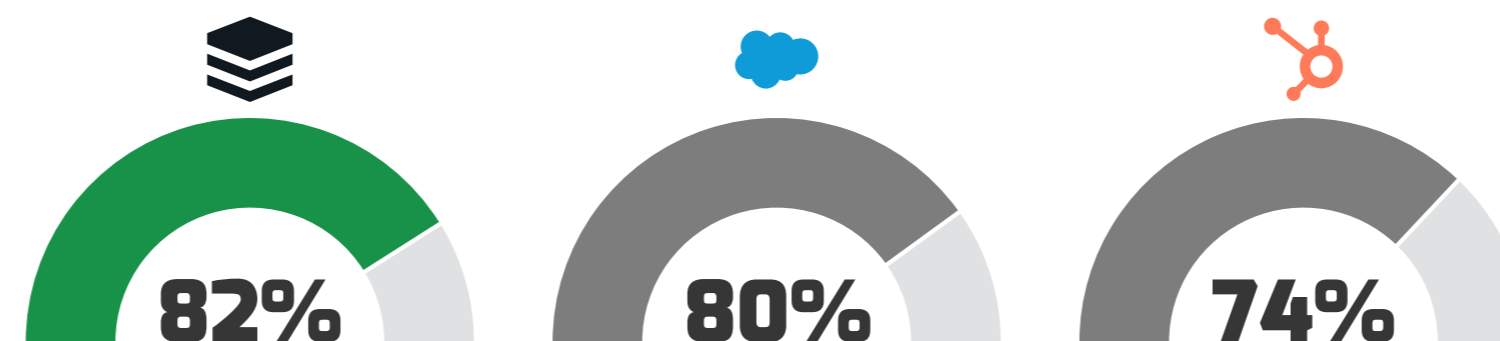- sugarcrm **+94**
- salesforce +91
- HubSpot +74

> **The SugarCRM Support team is one of the best I've seen as far as being responsive and having answers to most every question.**
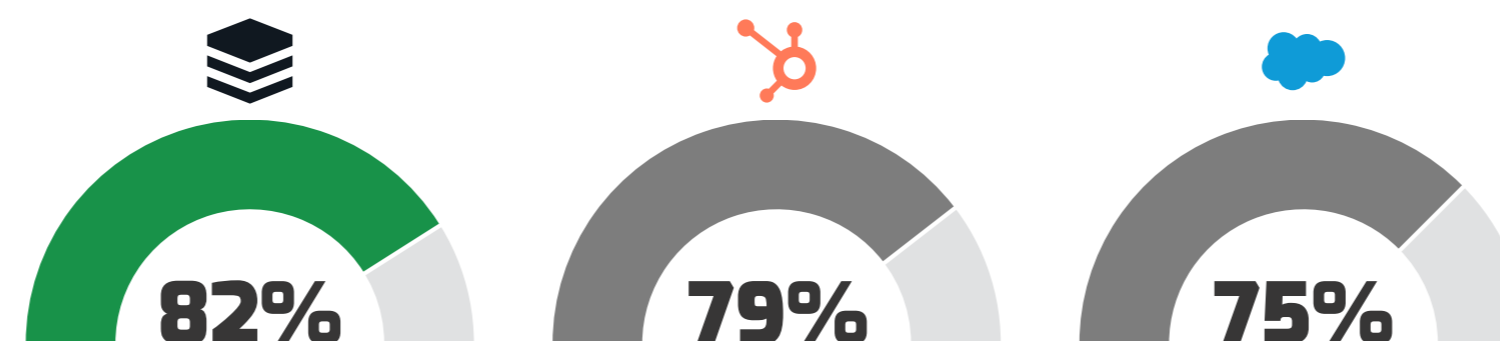>
> **VINCE O. BUSINESS LEADER, MANUFACTURING**

Product Experience

MOBILE

- sugarcrm **82%**
- salesforce **80%**
- HubSpot **74%**

EASE OF ADMINISTRATION

- sugarcrm **82%**
- HubSpot **79%**
- salesforce **75%**

> **SugarCRM is the first product to consider when weighing options on sales and marketing automation platforms.**
>
> **HERMANN G. IT LEADER, RETAIL**

Strategy and Innovation

OVERALL STRATEGY & INNOVATION

- sugarcrm **+88**
- salesforce +83
- HubSpot +81

PRODUCT STRATEGY

- sugarcrm **+80**
- salesforce +79
- HubSpot +78

> **It takes collaboration and open communication to a whole new level. It is loved by Sales teams. If you are moving from another CRM to SugarCRM, the migration can easily be done.**
>
> **PARTHA PROTIM P. SALES, TECHNOLOGY**

SoftwareReviews