Sugar + sales-i: Maximum Sales Performance

SugarCRM is setting a new standard in sales automation and revenue intelligence by synthesizing soft and hard data from front–office and back–office applications. The Sugar and sales–I solution provides unprecedented visibility into information that delivers actionable insights that drive increased revenue, effective sales people and customer retention.

Access AI–powered guided selling that leverages the data of your ERP and CRM to help you enhance customer service, streamline processes, and better forecast through powerful insights delivered directly in the CRM.

Surface Customer & Product Insights in Sugar

Enable your sales teams to become more effective with actionable insights into every customer, product, and sale. sales–i is the intelligent sales enablement software designed for product–based businesses that combine your hard and soft data, so you have all your best data insights at your fingertips without leaving Sugar.

With sales–i, organizations across various industries—from products to services to non–profits—can revolutionize operational efficiencies and sales strategies to enhance growth.

Automate and Accelerate

Combining the power of sales–i and Sugar empowers sales teams to focus on what they do best – selling. Sellers get a comprehensive view of each customer's journey by harnessing AI to integrate ERP data with customer interactions seamlessly. Get real–time access to inventory levels, purchase history, and financial data to help streamline sales processes, reduce cycle times, and increase overall efficiency.

Total Sales Value

+ 19%

Customer Spend

+ 14%

Order Value

+ 13%

Actual business results from sales-i customers.

Capabilities That Help You Sell Smarter and Grow Faster:

See how your business can unlock the value of its ERP transactional data to drive new opportunities and increase revenue in under 30 days.

Enhance Visibility and Insight

- Proactively manage customer relationships with advanced AI insights automatically highlighting opportunities and risks.

- Gain a clear, actionable view of back–office data directly within the Sugar interface, such as inventory levels and customer purchase history.

Fast-Track Sales Cycles

- Quickly identify cross–sell and upsell opportunities, significantly shortening the sales cycle.

- Reduce the need for manual data entry and report generation with automated data capture, allowing sales reps to spend more time engaging with customers.

Increase Revenue & Customer Satisfaction

- Drive revenue growth through intelligent insights that enable tailored customer engagements and more effective selling strategies.

- Enhance customer satisfaction by responding proactively to customer needs and market changes.

Improve Decision Making

- Make informed decisions using comprehensive dashboards that provide a unified view of front–office and back–office data.

- Use predictive analytics to prioritize leads and opportunities with the highest potential for conversion.

See how sales-i helps you sell smarter.

GET A DEMO

About SugarCRM

SugarCRM is a CRM software that helps marketing, sales, and service teams reach peak efficiency through better automation, data, and intelligence so they can achieve a real-time, reliable view of each customer. Sugar's platform provides leading technology in the sales automation, marketing automation, and customer service fields with one goal in mind: to make the hard things easier. Thousands of companies in over 120 countries rely on Sugar by letting the platform do the work. Headquartered in the San Francisco Bay Area, Sugar is backed by Accel–KKR.

For more information about SugarCRM, visit www.sugarcrm.com

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sugarcrm | **Let the platform do the work**

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