

# The World's First No-touch, Time-Aware CX Cloud Platform

SugarCloud is Sugar's enterprise-class cloud platform that helps customers innovate, enhance, and expand their service at any time. By embracing digital transformation and choosing SugarCloud, backed by the world's leading cloud technology, you can focus investment and resources on strategic business services, and stay at the cutting edge of customer experience management. It may seem like a dream, but future-proof technology is possible with SugarCloud. Get your head in SugarCloud.

### Never Doubt Safety and Security

Achieve a much higher level of security and protection with the combined power of Amazon Web Services (AWS) cloud hosting, Sugar's enterprise-class security architecture, SOC2 compliance, and compatibility with modern single sign-on standards.

### **Ensure Availability**

With 99.5% uptime, automated software updates, and no-touch back up, SugarCloud greatly improves your CRM's availability, reliability, and disaster preparedness while saving you time, money, and resources.

### Tailor to Your Needs

From module builders to automated workflows and REST APIs to pre-built connectors, our thousands of integrations and configuration options make it remarkably easy to preserve or extend the capabilities of your Sugar implementation.

### **Drive Innovation**

SugarCloud provides the availability and security you need, but even more importantly, it positions you for rapid growth. With the ability to add all of Sugar's latest products and features such as Sugar Discover, SugarCloud opens the door to pioneering innovations to propel your business forward.

## SugarCloud

### Deploy Quickly ///

Your entire organization can get up and running with SugarCloud in days, not months.

# Stay Ahead of Trends ///

SugarCloud has everything you need to meet customer expectations as they evolve.

# Keep Costs Manageable ///

SugarCloud's extensive use of cutting-edge commercial cloud technology frees us to focus on enhancing CX capabilities, not managing infrastructure—giving you a lower cost.

### The Most Modern, Future-Proof CX Platform on the Market

SugarCloud difference: Unlike proprietary cloud vendors, or merely placing software onto a 3rd party server, Sugar products are designed to maximize the use of Amazon Web Services' (AWS) entire portfolio of cutting-edge technology. That means we are spending less time building, updating, and maintaining our infrastructure, and spending more time on creating state-of-the-art customer experience capabilities for our customers. For you, that means:

- Unmatched rate of innovation
- · Lower total cost of ownership
- · Easier integration using common skills and technologies

Sugar's large array of cloud-based solutions, with features that integrate beyond the Cloud, are purpose-built to help you create customers for life.

"The only thing that held us back from doing it any earlier was we thought our customizations would be more difficult to migrate. If I'd known it was that easy, I would have done it earlier."

- STEVE T., DIRECTOR, ENGL

SugarCloud is powered by Amazon Web Services, giving you confidence that your security, scalability, availability, and encryption are in the hands of the most trusted and proven cloud infrastructures on the market. AWS, the leading cloud vendor with a 32% share, provides a level of service that simply can't be matched by proprietary clouds or on-premise installations.



### About SugarCRM

SugarCRM is how marketing, sales, and service teams finally get a clear picture of each customer to help businesses reach new levels of performance and predictability. Sugar is the CRM platform that makes the hard things easier.

Thousands of companies in over 120 countries rely on Sugar to achieve high-definition CX by letting the platform do the work. Headquartered in Silicon Valley, Sugar is backed by Accel-KKR.

To learn more visit www.sugarcrm.com or follow @SugarCRM.

