sugarcrm

Supercharge Your Inbox with the Power of Sugar

sugar connect

With Sugar Connect, reps get all of the information they need in real–time, without ever having to leave their inboxes.

Connect syncs Microsoft Office 365 and Google Workspace data directly with Sugar Sell, Serve, Enterprise, incorporating email, calendar events, tasks, contacts, activities, and sales intelligence into one unified customer view that makes it easy to take action, maintain sales conversations, and solve issues. Connect gives you critical context about customers when it matters most, eliminating the need to manually enter or cut and paste information between apps, so you get more accurate, real–time CRM information directly in your email client. This means your sales and service professionals work more efficiently and spend more time doing what they do best – building customers for life.

Connect Without Blind Spots

Gain complete visibility into your accounts, contacts, leads and opportunities directly within your email client.

Simplify Information Sharing

Sync emails to Sugar on the exact opportunity, contact, or account they should be connected to. Access shared calendars and scheduling so you don't need to maintain multiples.

Get Your Message Across

Continue to work without updating and maintaining information in two places. Focus on conversations instead of manual data entry.
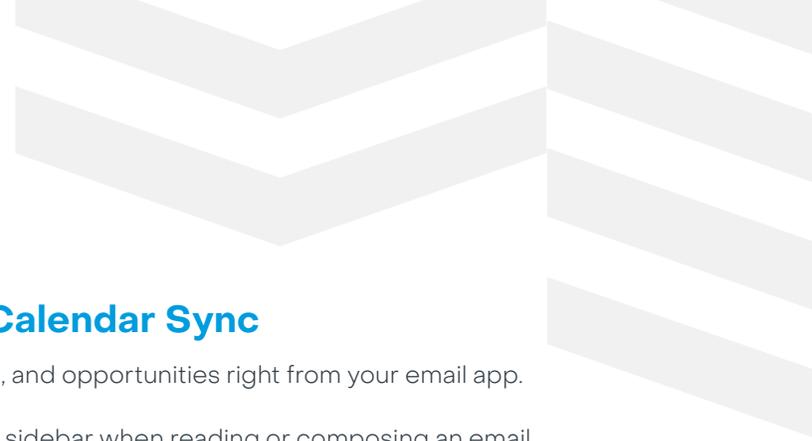
- Improved Conversations and Higher Sales Win Rates ///
- Faster Resolution of Support Cases ///
- Accurate and Complete Customer Records ///
- Increased Sales and Service Rep Productivity ///
- Increased User CRM Adoption ///

Connect is More Than Just Email and Calendar Sync

Gain complete visibility into the health of your accounts, leads, and opportunities right from your email app.

- Access customer history, activities, and intelligence from a sidebar when reading or composing an email

- Create, update, and delete Sugar records without leaving your email client

- Attach emails and their attachments to related Sugar records like opportunities, leads, and cases

- Access and use CRM email and campaign templates to promote marketing activities

- Share your individual or team calendars with customers and prospects so that they can pick a time convenient to them

Simplified Data Entry

Automatically sync calendars and contacts between Sugar and Outlook or Gmail.

- Easily sync inbound and outbound emails

- Specify exactly which Opportunity, Contact, or Account you'd like the email to be assigned to

- Sync team or individual events across your Sugar and Outlook or Google calendars so you don't need to maintain events in multiple calendars

- Relate events to attendees' records in Sugar

- Use sales intelligence to easily input account insights

CRM Embedded

Access and update Sugar, without leaving your email.

- Provides server–side integration with Microsoft Office 365 and Google Workspace

- Provides client–side Office 365 integration with Microsoft Outlook for Windows and macOS

- Provides client–side Google Workspace integration with Gmail accessed on a Chrome browser

About SugarCRM

SugarCRM is how marketing update to latest sales, and service teams finally get a clear picture of each customer to help businesses reach new levels of performance and predictability. Sugar is the CRM platform that makes the hard things easier.

Thousands of companies in over 120 countries rely on Sugar to achieve high–definition CX by letting the platform do the work. Headquartered in Silicon Valley, Sugar is backed by Accel–KKR.

To learn more visit www.sugarcrm.com or follow **@SugarCRM**.