

# On-Premises CRM Without Compromise

Sugar Enterprise is the premier sales force automation and service solution for on-premises deployment. Enterprise provides the power and ease-of-use that Sugar is known for in an on-premises package that supports higher levels of customizability and control.

## No Compromise CRM

Sales organizations recognize the value of world class CRM. Unfortunately for companies that require on-premises software to comply with security and privacy regulations, the choices have been limited. Too often, these organizations are forced to accept an inferior CRM solution.

## Comprehensive Sales & Service Capabilities

With Enterprise and Enterprise+, there's no need for compromise, with comprehensive sales force automation and service capabilities. Manage contacts, accounts, leads, opportunities, forecasts, support cases, quotes, contracts, communications, mobile, and reporting, and take advantage of guided selling, data enrichment, mail and calendar integration, and geo mapping capabilities.

## Maximum Control and Customizability

Enterprise is built for on-premises deployment, providing full control over the technology stack and unprecedented levels of customizability. With Enterprise, companies now have complete control over security, privacy, and extensibility.

The SugarCRM logo, featuring a stylized cube icon followed by the text "enterprise" in a lowercase, sans-serif font.

enterprise



**Increase  
in Revenue**

**+ 23%**



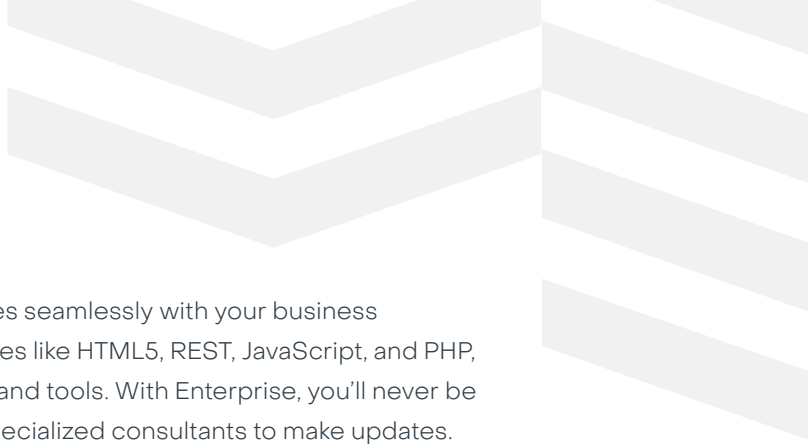
**Improved  
Win Rate**

**+ 30%**



**Pipeline  
Volume**

**3x**



## No Cloud? No Problem.

Enterprise is built on a powerful, flexible platform that integrates seamlessly with your business processes and systems. Built on industry-standard technologies like HTML5, REST, JavaScript, and PHP, Enterprise can be customized using commonly available skills and tools. With Enterprise, you'll never be locked-in by inflexible, proprietary technology that requires specialized consultants to make updates.

Get complete access to all APIs without limitation or hidden licensing costs. Enterprise offers built-in, best practice CRM processes, as well as an open canvas for creating custom CRM applications tailored to your unique business requirements.

## Capabilities That Accelerate Sales Warriors

### Sales Acceleration and Pipeline Management

Manage all selling activities including leads, opportunities, contacts, customers, quotes, and interactions

### Business Process Automation

Automate processes including visual workflow design, time-based alerts, approvals, and escalations

### Reporting and Dashboards

Gain visibility into metrics, KPIs, customers, pipeline, and activities, with robust pre-built and ad-hoc reporting capabilities

### Multi-Level Customization

Customize at any level via configuration, custom modules and fields, workflow automation, APIs, custom coding, and database access

### Upgrade Flexibility

Enjoy complete control over when and how to apply platform upgrades

### SugarCRM Mobile App

Access CRM from any device via free iOS and Android apps and Sugar's mobile browser support

### Case Management

Manage inbound support cases across multiple channels and ensure service level agreements are met

### Campaign and Lead Management

Capture leads, execute highly targeted campaigns, and track and analyze engagement

### Service Console

Empower your service agents to be more productive and resolve cases with less hunting and searching for information with an easy to use and intuitive workspace

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## About SugarCRM

SugarCRM helps sales teams reach their highest potential. Companies choose SugarCRM to cut through complexity, prioritize opportunities, and increase upsell using the resources they already have. SugarCRM is ideal for complex, relationship-driven industries – such as manufacturing, wholesale and distribution – looking to accelerate growth and drive smarter decision-making.

Learn more at [www.sugarcrm.com](http://www.sugarcrm.com)