sugarcrm

On-Premises CRM Without Compromise

enterprise

Sugar Enterprise is the premier sales force automation product for on-premises deployment. Enterprise provides the power and ease-of-use that Sugar is known for, in an on-premises package supporting higher levels of customizability and control.

Sales organizations recognize the value of world class CRM. Unfortunately for companies that require on-premises software to comply with security and privacy regulations, the choices have been limited. Too often, these organizations are forced to accept an inferior CRM solution that offers too little functionality to get the job done or is too inflexible to tailor to their business. Compromising on your CRM means settling for more effort, less automation, and fewer sales.

With Enterprise, the compromise is over. Enterprise provides comprehensive sales force automation capabilities including management of contacts, accounts, leads, opportunities, forecasts, support cases, quotes, contracts, communications, mobile, and reporting. Enterprise is built for on-premises deployment, providing full control over the technology stack and unprecedented levels of customizability. With Enterprise, companies now have complete control over security, privacy, and extensibility without conceding on their CRM needs.

Improves Sales Performance and Productivity ///

Improves Conversion Rates, Revenues, and Retention ///

Automates Sales Processes ///

Supports Deep Customization ///

Facilitates Compliance ///

- **No Compromise CRM –** Provides comprehensive CRM capabilities in an on-premises solution

- **Maximum Control –** Enables complete authority over the CRM technology stack and software updates

- **Customizability –** Supports any level of tailoring, from custom fields, to new functional modules, to completely headless embedding in other applications
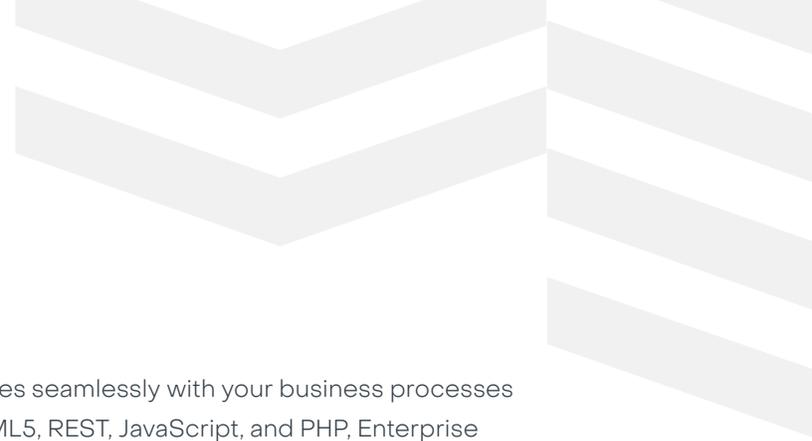
No Cloud? No Problem.

Enterprise is built on a powerful, flexible platform that integrates seamlessly with your business processes and systems. Built on industry-standard technologies like HTML5, REST, JavaScript, and PHP, Enterprise can be customized using commonly available skills and tools. With Enterprise, you'll never be locked-in by inflexible, proprietary technology that requires specialized consultants to make changes.

With Enterprise, you have complete access to all APIs without limitation or hidden licensing costs. Enterprise provides best practice CRM processes built in, as well as an open canvas for creating custom CRM applications tailored to your unique business requirements.

Key Features of Enterprise

Sales Acceleration and Pipeline Management
Manage all selling activities including leads, opportunities, contacts, customers, quotes, and interactions

Business Process Automation
Automate processes with SugarBPM, including visual workflow design, time-based alerts, approvals, and escalations

Reporting and Dashboards
Gain visibility into metrics, KPIs, customers, pipeline, and activities, with robust pre-built and ad-hoc reporting capabilities

Multi-Level Customization
Customize at any level via configuration, custom modules and fields, workflow automation, APIs, custom coding, and database access

Upgrade Flexibility
Enjoy complete control over when and how to apply platform upgrades

Sugar Mobile
Access CRM from any device via free iOS and Android apps and Sugar's mobile browser support

Case Management
Manage inbound support cases across multiple channels and ensure service level agreements are met

Campaign and Lead Management
Capture leads, execute highly targeted campaigns, and track and analyze engagement

About SugarCRM

SugarCRM is how marketing, sales, and service teams finally get a clear picture of each customer to help businesses reach new levels of performance and predictability. Sugar is the CRM platform that makes the hard things easier.

Thousands of companies in over 120 countries rely on Sugar to achieve high-definition CX by letting the platform do the work. Headquartered in Silicon Valley, Sugar is backed by Accel-KKR.

To learn more visit www.sugarcrm.com or follow **@SugarCRM**.

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sugarcrm | **Let the platform do the work**

NORTH AMERICA | **LATIN AMERICA** | **EUROPE** | **ASIA-PACIFIC**